



## **FHBA Connects with Verizon Wireless to Offer Exclusive Member Benefits**

Looking for ways to trim your monthly operating costs? During a time in which every penny counts, eligible members can save BIG, thanks to a new and exclusive affinity partnership between the Florida Home Builders Association and Verizon Wireless. FHBA members that are of a construction trade or generate their revenue from construction-related activities can now save up to 18 percent on their monthly wireless plan, and 25 percent on select accessories.

“This is the beginning of an amazing partnership with a nationally respected industry leader,” said FHBA President Robert Parrish. “This partnership is also the first of what we hope will continue to grow into a variety of targeted industry relationships benefiting our members and increasing the value of their membership.”

Beyond the discounts, eligible members will also have access to the Verizon Wireless Florida Vertical Sales team, a group of account executives dedicated and trained to address the needs of the businesses within the construction industry.

“Because our team dedicates themselves to a specific industry, they begin to learn what troubles customers within that industry and then researches opportunities to alleviate those pains,” said Andrea Orr-Lynch, director of business sales for Verizon Wireless. “This focus allows us to provide our customers with industry-specific solutions that often generate an extremely aggressive return-on-investment.”

To take advantage of these benefits, please call 866-885-4696 or visit [www.FHBA.com](http://www.FHBA.com)

Haven't joined yet? Now may be the time. Here's a sample of what Verizon Wireless is offering eligible members:

- 18 percent off monthly access calling plan fees (1- or 2-year line term on plans \$34.99 or higher is required.)
- 25 percent off select accessories.
- \$100 one-time bill credit. (Offer expires 10/17/08 and new 2-year line term on plans \$34.99 or higher is required.)
- Choose from a variety of FREE phones, including the GzOne Type S or save on the latest PDAs. (GzOne Type S offer ends on 7/17/08; new 2-year line term on plans \$44.99 or higher is required.)
- Get unlimited VZEmail data plan for only \$20 per month. (New 2-year line term is required. Retail price is \$44.99)